

FASHION **NOVA**

Your Guide to Posting for FashionNova

Posting, Screenshot, Story Links, & Highlight Reel

Hey Babe,

FASHION **NOVA**

Thank you for joining FashionNova as a valued partner in this deal.

We can't wait to get started!

In this packet, you'll find all the info you'll need for

- **Posting on your Account**
- **Sending Screenshots**
- **Story Links**
- **FashionNova Highlight Cover**

Posting On Your Account

To keep it short and simple - our FashionNova team will send you content for your story, feed, and caption via a google sheet.

POST DATE	POST	STORY	CAPTION
03/01 - 23	3/01 POST	3/1 STORY	@FashionNova got shoes for every season of your life 🍷
03/02 - 23	3/2 POST	3/2 STORY	My @FashionNova has to match the restaurant vibes or else I'm not going 🍷 Shop @FashionNova for your next date night!
03/03 - 23	3/3 POST	3/3 STORY	The viral @FashionNova "BBL shorts" finally restocked 🍷 shop at @FashionNova's BBL collection 🍷
03/04 - 23	3/4 POST	3/4 STORY	If @FashionNova taught me anything, it's trust the process 🍷 This @FashionNova shapewear about to snatch you in so good you'll never want to take it off! 🍷
03/05 - 23	3/5 POST	3/5 STORY	@FashionNova makes it much easier to forget what the fight was even about 🍷 Shop @FashionNova for the hottest lingerie!
03/06 - 23	3/06 POST	3/6 STORY	If I'm in my @FashionNova, I don't have to be subtle 🍷 He's already hooked 🍷 Shop @FashionNova and catch his eye!
03/07 - 23	3/7 POST	3/7 STORY	@FashionNova Butt Lifter Boy Shorts are giving business in the front and party in the back 🍷 Shop at @FashionNova's BBL Collection!
03/08 - 23	3/8 POST	3/8 STORY	My @FashionNova package is the only thing making me act up like this 🍷 Shop @FashionNova now!
03/09 - 23	3/9 POST	3/9 STORY	@FashionNova has me looking so good I need the whole crew acting as my bodyguards 🍷 Shop @FashionNova and look irresistible!
03/10 - 23	3/10 POST	3/10 STORY	@FashionNova got my man forgiving me real quick 🍷 Shop @FashionNova and have him in the palm of your hand 🍷
03/11 - 23	3/11 POST	3/11 STORY	@FashionNova will be there in your times of hardship 🍷 Like when you're deciding how much @FashionNova you'll need to feel better 🍷
03/12 - 23		3/12 STORY	
03/13 - 23		3/13 STORY	

All you have to do is upload the content to your account, wait 24/hrs, and send us a screenshot of the post and story results!

Posting On Your Account

Common Questions for Posting

1. When Should You Post?

We send out content to be posted daily between the hours of 8:00am - 8:00pm PST.

2. Where Do I Get the Content to Post?

Our promo accounts team sends you a Story, a Post, and a Caption for the day via our [Content for Promo Accounts Google Sheet](#).

3. What If I Have an Issue With My Account and Can't Post?

We understand things happen. Please email us at marketing@fashionnova.com and let our team know asap if you can't post for that day's content.

Screenshots

FASHIONNOVA

As per your contract, FashionNova requires you to send screenshots of your post and story to marketing@fashionnova.com **24 hours after it went live.**

Posts must be published anytime from **8:00AM - 8:00PM PST.**

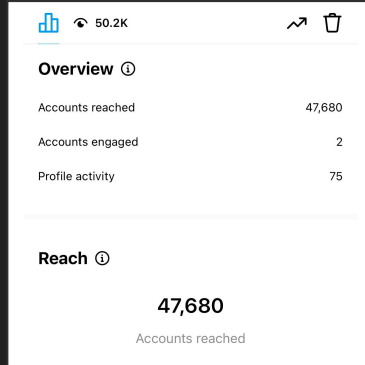
We trust you to post our content on your page when it would perform best within this time frame.

In order to better evaluate our ads on your account, please send us screenshots of **the post, the post insights, the story, and the story insights.**

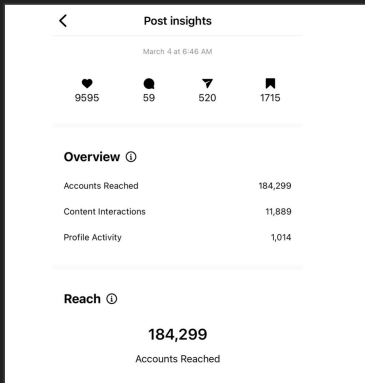
Screenshot Examples

Post and Story Insights

1

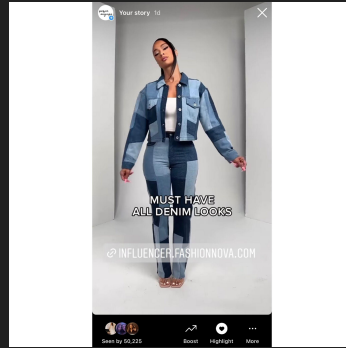


2

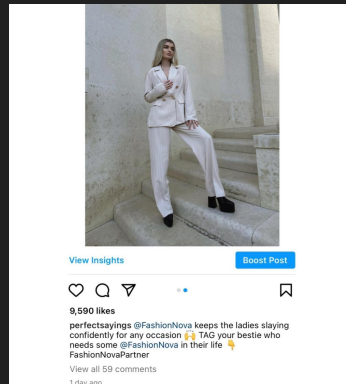


Post and Story Screenshots

3



4



After your post has been up for 24 hours, please send us a total of **4 screenshots**

1. Story Insights

2. Post Insights

3. Story Image

4. Post Image

Story Links

When you start your deal with FashionNova, we will provide you with a link to use in your stories via email.

This link must be re-titled as **Shop FashionNova.com** before uploading.



FashionNova Highlight Cover

All stories must be included in your **FN Highlight Reel** once they have been uploaded.



The FN Highlight Reel must have the **Highlight Cover** provided by our team



That's It!

Your deal is complete when you've sent us the last screenshot for both the story and post.

If you have any questions, please email us at marketing@fashionnova.com

Let's Get Posting!