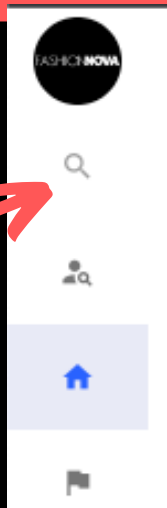


# SOP FOR TRIBE DYNAMICS

## Checking Creator Content

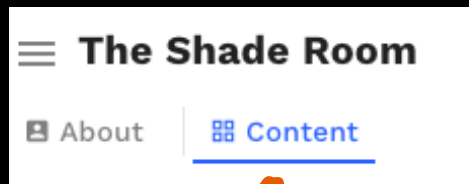
Type Creator Name into the search bar (Upper Left-hand Corner) and select the correct creator

**STEP 1**



Click on "Content" next to the About symbol for the page

**STEP 2**



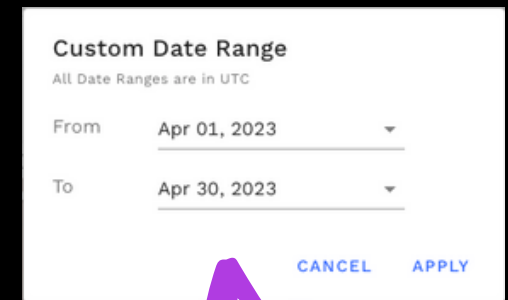
Select the button labeled "last 7 days" and select "Custom Range" in the drop-down menu

**STEP 3**



Select the custom dates you would like displayed. (Ex. April, 2023 - April 30, 2023)

**STEP 4**



# STORIES & POSTS

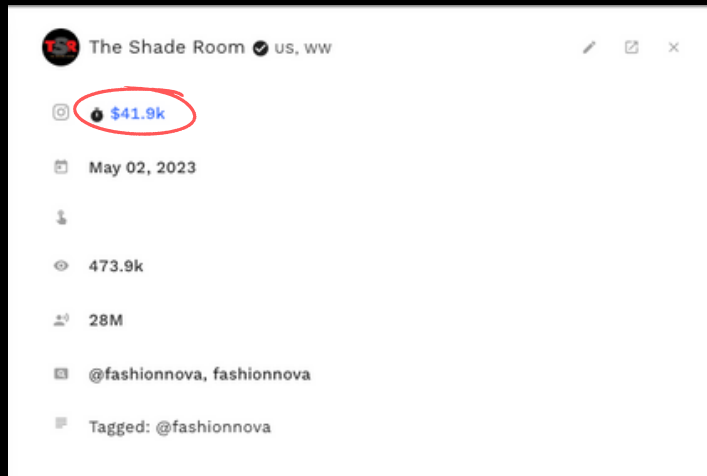
## Identifying Types of Content

All stories will be accompanied by a timer symbol next to the EMV of said content

**STORIES**


 \$41.2k

**STORY VIDEO**

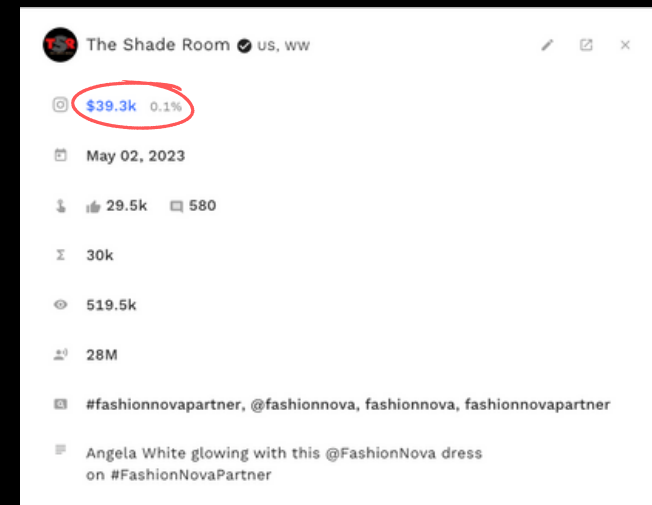


Normal posts will NOT display the timer symbol next to the EMV

**POSTS**

 \$67.1k

**POST VIDEO**



# STORIES & POSTS

## Filtering For Stories/Posts

Select "+Add Filter" next to the date range button at the top

**STEP 1**



To filter for Posts, change the filters to Media Type, Is Any Of, and **Video**

**STEP 2 (A)**

**#2(A)**

Filter for Posts

Where

+ ADD FILTER

NEVERMIND

To filter for Stories, change the filters to Media Type, Is Any Of, and **Story Video**

**STEP 2 (B)**

**#2(B)**

